

University of Southern California – Site 19

Recruitment Plan

The USC diabetes research offices are located at the Los Angeles County Roybal Comprehensive Health Center (Roybal CHC), in East Los Angeles. The Roybal CHC is home to a largely Latino population served by few health care resources. Approximately 21,000 unique patients annually visit Roybal. Dr. Peters has a unique link to the Roybal CHC as Director of the Diabetes Management Program (DMP) and has initiated several research studies that have included research subjects from the DMP, Roybal CHC general patient population and the surrounding community. A variety of recruitment methods will be utilized including advertising in the East Los Angeles community newspaper, the Volunteers of East Los Angeles listserve, the East Los Angeles Farmers' Market (located near the clinic) and Roybal CHC general population. Project staff will present D2d to clinic staff as well as post flyers in patient waiting areas. Since D2d project staff have offices at the clinic, it is fairly easy to meet with potential subjects to explain the study and consent people. D2d project staff will inform clinic staff about the study and be able to accept direct physician and nursing staff referrals. Additionally, on a weekly basis D2d staff can get a list of patients coming in for appointments and query potential subjects age, HbA1c and medication history from the clinic electronic data base "Affinity" and meet with potential subject as they come in for appointments. We additionally have two current studies for which we can give participants project flyers to inform their friends and family. If necessary, we can also post flyers in 4 other community clinics and the Los Angeles County + University of Southern California Hospital. For the D2d study we will primarily recruit subjects that are Hispanic/Latino. Targeting this population is a primary goal especially since 89% of the clinic's patient population and surrounding community is Hispanic/Latino.

As subjects respond to flyers, advertisements and verbal solicitation, study staff we record the subjects contact information on a recruitment demographic data collection sheet to include subject name, address, email and phone number. The recruitment sheet will have a recruitment ID number that will be recorded on the recruitment sheet and a recruitment log. If a subject changes their mind or does not qualify to be in the study upon further assessment, their recruitment sheet will be destroyed. The log will be maintained to track our recruitment efforts but only include the recruitment ID, date of recruitment, how they heard about the study and whether or not the subject moved forward to the screening process. No identifying information will be on the recruitment log.