

D2d Study Recruitment Plans

Recruitment for site #17 UT Southwestern Medical Center will consist of the following:

Patient database for UT Southwestern physicians

Employee Newsletter

Campus wide research studies/message board

Diabetes Management and Education Program Referrals –visiting and taking part in talks during seminars, reaching out to attendees, family members etc.

Letters and e-mails sent to outside private physicians for study patient referrals

Community events, Health Fairs etc.

Community Centers – Posters, Flyers etc.

Radio and Newspaper ads if needed.