

Our Team



PI: David Robbins, MD

Conducts study physicals, speaks with area Physicians about recruiting their patients, speaks with subjects as needed

RC: Erica Lower, MA

Conducts study visits, main point of contact for study participants

RA: Miranda Ouellette, MPH

Oversees recruitment efforts, aids with study visits, organizes meetings with area Physicians concerning patient recruitment

NP: Teri Lavenbarg, APRN, CDE

Conducts study physicals, attends recruitment events to help distribute information

CO-I: Rebecca Opole, MD

Conducts study physicals, main point of contact with hospital Internal Medicine department to aid in recruitment

The University of Kansas Medical Center



We are an academic medical center serving Kansas City and the surrounding metropolitan area

Population: 1.4 million

65+: 12%

African-American: 17%

Asian: 3%

Hispanic/Latino: 10%

High school degree or higher: 90%

Visits are conducted at our Clinical and Translational Science Unit (CTSU)

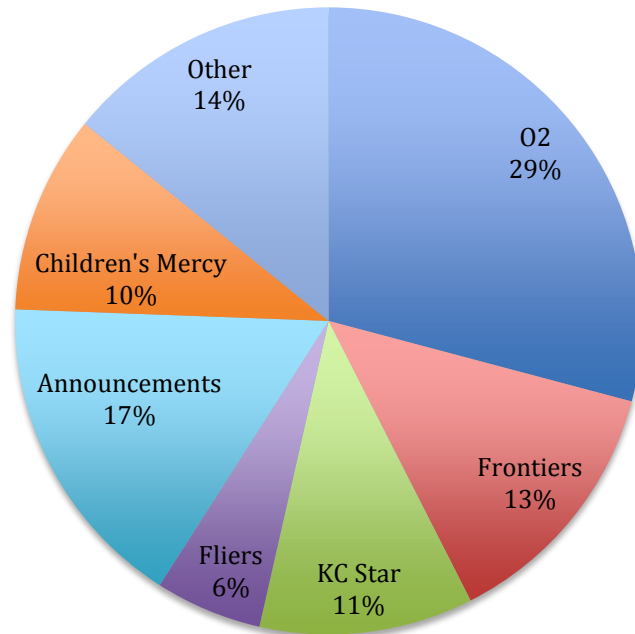
Nursing Staff to aid in Patient Visits

Metabolic Kitchen for Education Sessions

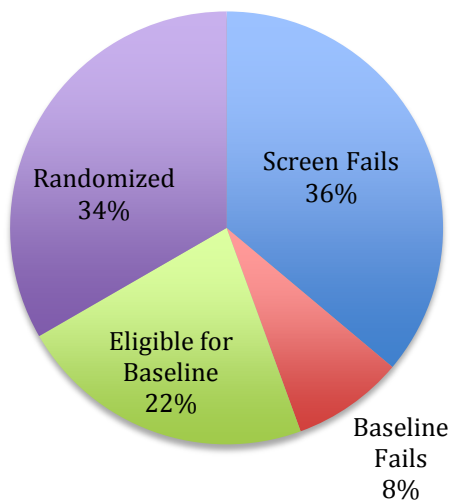
Investigational Pharmacy On-Site

Numbers and Recruitment Successes

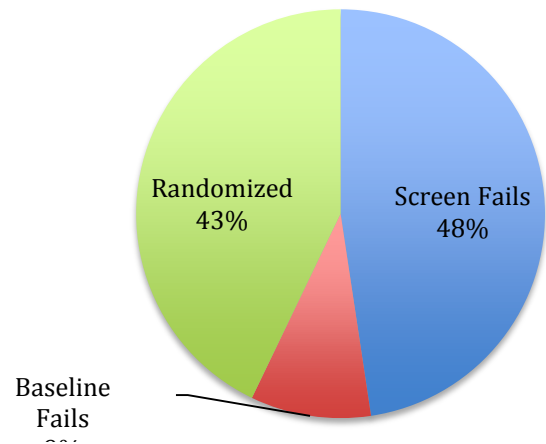
% Screened from Recruitment Sources



Recruitment Results from Screens Brought in Using O2



Recruitment Results from Screens Brought in from KU Employee Announcements



Obstacles and how we overcame them

Low Diabetes Screening Rate in KU Internal Medicine Clinic

After getting disproportionately low numbers of patients in Internal Medicine we discovered they are very rarely ordering A1c results. This is our main search criteria in EMR, so we are missing hundreds of potential patients.

- Put together a letter with updated ADA recommendations to try and encourage more them to order more A1cs.
- Ordering POC A1c strips for them to use in clinic if insurance will not cover the test and the physician thinks they may qualify

Time to Look through EMR results and confirm eligibility

Although we programed as many exclusions as possible into search, we still have some that are difficult/impossible to do. Had few randomizations June/July as we were looking through 4,000 records and sending letters.

- Hired on a part time research assistant to help look through records
- Tightened some of our exclusions from first search

Future Plans

Independent Living Facilities

19 facilities located in Kansas City and the surrounding metro area. Most provide free transportation to healthcare related appointments.

Hispanic/Latino Recruitment

Starting running an advertisement in the local bi-lingual newspaper, Dos Mundos. Reaching out to local Hispanic groups (softball leagues, churches, ect.)

Continued Collaboration with Local ADA

Reaching out to contact who organizations that also work closely with ADA. One program is focused on increasing knowledge about diabetes through women's groups at local African-American churches. The other is a program, Stop Diabetes at Work, which works with local companies to enforce policies that decrease diabetes risk.

Can You Help Us?

Have you recruited at Independent Living Facilities or Retirement Communities?

- Who do you reach out to? (Event coordinator, health director, etc.?)
- How do you pitch it to them? Do you offer to do a presentation or health screening?

Have you recruited English-Speaking Hispanics?

- Tried working with JUNTOS, our local promotores, and were not successful
- Any other ways to reach out to them that have worked? Churches, community groups, etc.?

Have you recruited from African-American Churches?

- Have you had success with this?
- Did you reach out blindly to them or did you have a connection within the church?
- If you reached out blindly to them, who did you contact and how did you approach them?

Have you recruited from local Physician offices that are not directly linked to your EMR system?

- We are going to run out of people to contact using EMR, have you had success reaching out to other practices?
- Do they let you look through their EMR, if so, how did you get that approved through IRB and how do you approach the clinic for them to let you send letters using a search through their system?